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Applicant : David Hornstein
Serial No. : 09/543,868
Filed : April 5, 2000
Title : AESTHETIC PROFILE COLLECTION

Art Unit : Debra F. Charles
Examiner : 3629

Commissioner for Patents
Washington, D.C. 20231

RESPONSE

In response to the action mailed August 19, 2002, please amend the application as follows:

In the claims:

Please amend claim 1 as follows:

12/04/2002 MJONES 00000002 061050 09543868
01 FC:2201 126.00 CH.
1. (amended) A method for selecting products that occurs over a networked computer system comprises:

Q sending a user a web page that contains questions that request preferences for scales that correspond to aesthetic features of products; and
receiving from a user a set of responses from the questions that correspond to aesthetic features of products to produce a profile of the user's preferences for scales that correspond to aesthetic features of products. --

Please add the following claims:

Q 16. (new) A method for determining user aesthetic preferences, the method comprising:

CERTIFICATE OF MAILING BY FIRST CLASS MAIL

I hereby certify under 37 CFR §1.8(a) that this correspondence is being deposited with the United States Postal Service as first class mail with sufficient postage on the date indicated below and is addressed to the Commissioner for Patents, Washington, D.C. 20231.

Date of Deposit November 14, 2002
Signature Christine Powers

Christine Powers
Typed or Printed Name of Person Signing Certificate

11/21/2002 ANABI 00000150 09543868
01 FC:2202 243.00 DP ✓